

Amber Wychor.



Product Design Leader / Professional Question Asker

amberwychor.com · Minneapolis, MN · amber.wychor@gmail.com
218-280-3490 · [linkedin.com/in/amberwychor](https://www.linkedin.com/in/amberwychor)

I make the messy middle *make sense*.

I connect people, product, and possibility—turning complex problems into clearer experiences, stronger systems, and teams that design better.

01 / EXPERIENCE

Tilt

Product Design Manager

2025–Present

Senior Product Designer / Founding Product Designer

2021–2025

- Lead and coach the Product Design team across multiple product areas, balancing strategy, prioritization, resource planning, and hands-on design.
- Partner with Product and Engineering leadership to shape product strategy, bringing customer research and discovery earlier into decisions.
- Led design for Tilt's evolution toward self-service SaaS, translating complex leave-management and compliance workflows into experiences HR teams can manage independently.
- Built the foundations for a growing design function: UX patterns, design systems, critique, discovery practices, and stronger cross-functional collaboration.
- Apply AI across research synthesis, concept exploration, prototyping, design-to-code workflows, documentation, and team process improvements.

SportsEngine

UX Designer

2017–2021

- Primary UX designer for SportsEngine's mobile app, owning end-to-end experiences from discovery through delivery in partnership with Product, Engineering, and UX Research.
- Designed membership, eligibility, guardianship, and communication workflows, balancing compliance requirements with the needs of administrators, coaches, parents, and athletes.
- Served as UX Accessibility Lead and contributed to cross-product design systems and accessibility standards.

02 / EARLIER EXPERIENCE

Bluestem Brands · Senior UI/Visual Designer

2015–2017

Christopher & Banks · Manager, Web Designer

2013–2015

Bluestem Brands · Senior Interactive Designer

2010–2013

ShopNBC · Multimedia Designer

2008–2010

03 / EDUCATION

Bemidji State University · Digital Design & Art

2004–2008

04 / CAPABILITIES

Product design leadership · Product strategy · People leadership & coaching · UX strategy
Research & discovery · Systems thinking · Design operations · Design systems
Cross-functional leadership · B2B SaaS · Accessibility · AI-assisted design workflows

AI tools: ChatGPT · Codex · Claude · Figma MCP